



## The Power of Human Connections Blue Ridge Electric, Touchstone Energy® and You.

Blue Ridge Electric is your local partner of Touchstone Energy®, a national alliance of 630 local, cooperatively owned utilities that provides all customers superior service at affordable rates. Touchstone Energy is a national brand launched in 1998 to help electric cooperatives communicate their unique characteristics to consumers. Today, more than 22 million customers in 45 states receive energy and energy solutions from 630 Touchstone Energy cooperatives every day.

The Touchstone Energy symbol stands for "The Power of Human Connections" for which electric cooperatives are known. When you see this symbol, it means you are being served by a locally operated, member-owned cooperative that is highly innovative and deeply involved in your community. You are also assured of receiving the highest quality service from a cooperative uniquely committed to integrity, accountability, innovation, and to the communities and customers they serve.

As a Touchstone Energy partner, we support vital community foundations such as education and economic development, provide jobs and are involved in activities and causes that matter most to each of the communities we serve.